

# **Sponsoring TVPPA's Accounting Conference**

## About the conference

The Accounting & Finance Conference is TVPPA's annual educational meeting for more than 150 Tennessee Valley electric utility financial professionals. These folks are charged with billing, budget, borrowing, payroll, accounts payable, and financial reporting for electric systems in the communities across the Tennessee Valley area served by public power.

## Two Accounting & Finance Conference SPONSORSHIP CATEGORIES

### **1. Exhibiting Sponsor**

- Exhibit space 10-feet wide by 6-feet deep.
- One display table with two chairs provided in high-traffic area
- Electronic pre- and post-conference attendee lists (name, organization, U.S. Postal address).
- Company name in conference printed program and on conference web page.
- Company description and key contact info distributed to every attendee.
- Identifying sponsor ribbon for your representatives' nametags.
- Your company listed among Exhibiting Sponsors on conference web page.
- Three conference registrations, which enable your representatives to attend all conference sessions and social events.
- A representative from your company will be invited to briefly introduce themselves and their company from the podium during one of the general sessions.
- Previous year's Exhibiting Sponsors get first right of refusal.

## Exhibit Time, Space & Amenities

Two one-hour Receptions, two one-hour Continental Breakfasts, and three 30-minute Refreshment Breaks take place in the area where sponsor exhibits are located. This totals five-and-a-half hours of face time with customers and prospects in a relaxed social setting. Exhibiting Sponsors are provided a six- or eight-foot table and two chairs, in a space 10 feet wide by 6 feet deep. Electrical, Internet and other needs may be arranged with the hotel.

## Move-in & Move-out Schedule

Move-in is from 1:00 until 5:00 p.m. on the first day.

Break-down is permitted following the last day's mid-morning Break.

### **2. Reception Co-Sponsor**

- Company name in conference printed program as a Reception Co-Sponsor.
- Identifying sponsor ribbon for your representatives' nametags.
- Two conference registrations, which enable your representatives to attend all conference sessions and social events.
- "Vendor Info" table in meeting room, on which you can place pamphlets and business cards.

Accounting & Finance Conference  
October 20-22, 2010  
Embassy Suites, Murfreesboro, TN

## Sponsorship Commitment Form

### EXHIBITING SPONSOR

(Please type or print)

Company name for printed materials: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Co. website: \_\_\_\_\_

Primary contact person re: Conference: \_\_\_\_\_

E-MAIL for primary contact: \_\_\_\_\_

Names, E-mails of **3** ATTENDEES: \_\_\_\_\_  
(extras are \$129 each)

### EXHIBITING SPONSOR INVESTMENT

\$799 before Oct. 6            (\$849 after Oct. 6)

Sponsorships received after September 27 may not appear in the printed program.

\_\_\_\_ Bill my company

\_\_\_\_ Charge my:    (circle one)    AMEX    Discover Card    Master Card    Visa

Name on card: \_\_\_\_\_

Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security code: \_\_\_\_\_ E-mail for receipt: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing address: \_\_\_\_\_

**NO SPONSOR REFUNDS**

E-MAIL this form to [conferences@tvppa.com](mailto:conferences@tvppa.com) or FAX to 423.648.2468

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Telephone: \_\_\_\_\_ Co. website: \_\_\_\_\_

Primary contact person re: Conference: \_\_\_\_\_

E-MAIL for primary contact: \_\_\_\_\_

Names, E-mails of 2 ATTENDEES: \_\_\_\_\_  
(extras are \$129 each)

### RECEPTION Co-SPONSOR INVESTMENT

\$499 before Oct. 6            (\$549 after Oct. 6)

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